# Targeted airlines & identified practices

# Methodology:

In order to collect information about the types and the messages conveyed by the climate-related marketing claims used by airlines, we looked at:

- (1) The general climate-related claims available on the airlines' website.
- (2) The information provided to consumers when they book a flight online.

All screenshots listed below were taken between May and early June 2023. The booking reservations were made on 30 and 31 May 2023 and 1 and 2 June 2023.

#### Overview:

AIRLINES	(1) Examples of climate-related claims	(2) flight booking	Corresponding evidence
Lufthansa Group			
Lufthansa	"Green fares: fly more sustainably"	Booking of a flight between Frankfurt- Warsaw (30/05/2023)	At pp. 7-8
	"Reduce and offset: Green Fares throughout Europe"		
	"Fly more sustainably: book our new Green Fares for your next European flight!		
	Travel more sustainably with our Economy Green and Business Green fares and		
	enjoy Europe's wonderful destinations".		
	www.lufthansa.com/xx/en/green-fare		
Eurowings	"Fly more sustainably" "Let's make flying more sustainable together" "You can offset your carbon emissions"	Booking of a flight between Hamburg and Palma (01/06/2023)	pp.17-18
Swiss	"Green Fares: Travel more sustainably in Europe with SWISS - We make more sustainable flying even easier by offering the Green Fares directly in the booking-process for all SWISS flights in Europe on SWISS Economy and SWISS Business"  https://www.swiss.com/qb/en/fly/on-board/green-fare	Booking of a flight between Zurich- Madrid (30/05/2023)	pp.15-17

Brussels Airlines	"Green Fares -With the Green Fare more sustainable flying gets easier and is available for all customers on the Lufthansa Group owned booking channels, including brusselsairlines.com. The sustainable way to fly" <a href="https://shop.brusselsairlines.com/booking/cart">https://shop.brusselsairlines.com/booking/cart</a>	Booking of a flight between Brussels- Lisbon (30/05/2023)	pp. 9-10
Austrian	"Green Fares - Travel more sustainably throughout Europe now. Take advantage of our new Green Fares offer to make your own flights within Europe even more sustainable".  https://shop.austrian.com/booking/availability/0?portalCountry=GB	Booking of a flight between Vienna- Athens (30/05/2023)	pp. 11-12
Air Dolomiti	"Flying more sustainably gets easier than ever before with the Green fare that makes more sustainable travel possible."  www.airdolomiti.eu/fares? gl=1*1r55ofd* ga*ODA1Nzg0NDQ0LjE2ODA1MjU0M  TE.* ga MB3YTHS8MP*MTY4NTQzNTYzOS4xLjAuMTY4NTQzNTYzOS4wLjAuM  A& ga=2.258827913.202442005.1685435640-8057844444.1680525411	Booking of a flight between Munich- Olbia (30/05/2023)	pp. 13-14
Groupe Air France			
Air France	"Fly more responsibly"	Booking of a flight between Paris- Copenhagen (30/05/2023)	pp. 19-22
KLM	"Reduce your footprint"  "Restore forests to absorb X kg of your CO2 emissions".  "Contribute to Sustainable Aviation Fuels and reduce your CO2 Emissions by X kg"	Booking of a flight between Amsterdam-Helsinki (30/05/2023)	pp. 23-25
International Airlin	nes Group (IAG)		
Vueling	"For the planet for the people – did you know that your donation helps to reduce CO2 emissions"	Booking of a flight between Barcelona- Oslo (30/05/2023)	pp. 28-29
Ryanair	"Compensate your estimated CO2 emissions"	Booking of a flight between Bratislava- Zagreb (01/06/2023)	pp. 35-36
Wizz Air	"-33% CO2 Emissions", "Low CO2 Emissions", "care more"	Booking of a flight between Bourgas- Gdansk (02/06/2023)	pp. 54-55
TAP Portugal	"Carbon offset compensation", "Offset your carbon emissions"	Booking of a flight between Frankfurt- Lisbon (02/06/2023)	p.45
Norwegian	"Towards more climate neutral aviation with CHOOOSE and Norwegian" www.norwegian.com/fr/infourl/infoidcarbonoffsetinfo/	Booking of a flight between Sofia-Oslo (30/05/2023)	pp.31-32

Volotea	"Working together for cleaner travel"" "Participate in the offsetting of the CO2 emissions of your flight"	Booking of a flight between Athens- Lille (02/06/2023)	pp.48-49
SAS	"Add biofuel to reduce emissions".  "Adding biofuels reduces your environmental impact and accelerates sustainable travel"	Booking of a flight between Stockholm-Frankurt (02/06/2023)	pp.38-39
Air Baltic	"Green by nature" "Think Green Fly green" "Make a contribution to a sustainable future"	Booking of a flight between Tallinn- Vilnius (02/06/2023)	pp. 41-42
Finnair	"Join our journey towards carbon neutrality" "Offset your flights" "Destination carbon neutrality"	Booking of a flight between Helsinki-Milan (02/06/2023)	pp.51-52

#### **EVIDENCE PER AIRLINE**

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#### LUFTHANSA (LUFTHANSA GROUP)

# General climate-related marketing claim

Link to Fly more sustainably through offsetting (80%) and SAF (20%) available at: <a href="https://www.lufthansa.com/xx/en/green-fare">https://www.lufthansa.com/xx/en/green-fare</a> (accessed on 30 May 2023).

Carbon neutral by 2050. That is the ambitious goal that Lufthansa and the Lufthansa Group have set themselves. A goal that is worth every effort. To achieve it, we want to reduce our emissions from aviation as much as possible. One outcome en route to our goal are our **Green Fares**—new fares that make more sustainable travel possible throughout Europe.

#### Reduce and offset: Green Fares throughout Europe

The choice of our **Economy Green** and **Business Green** fares will **reduce 20% of flight-related CO\_2 emissions** by the use of sustainable aviation fuels (SAF) and **offset the remaining 80% of the CO\_2 emissions by an equivalent contribution** to high-quality climate protection projects. This 20/80 combination of reduction and offsetting is firmly linked to our Green Fares on European flights and enables more sustainable flying.

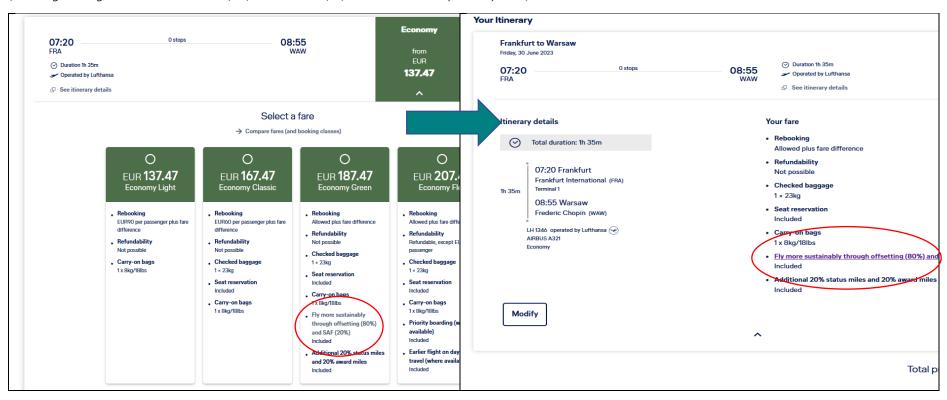


#### Book more sustainably



Our **Green Fares** are not booked as extras. They are independent and directly bookable fares alongside our Economy Light, Economy Classic and Economy Flex fares as well as our Business Saver and Business Flex fares. As **Economy Green** and **Business Green**, they offer you all the benefits of our Economy Classic or Business Saver fare in addition to flexible rebooking options and an extra 20% status and award miles on our European routes.

(Booking of a flight between Frankfurt (DE) and Warsaw (PL) - done on Tuesday 30 May 2023)



#### BRUSSELS AIRLINES (LUFTHANSA GROUP)

## General climate-related marketing claim

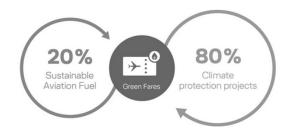
Link to Fly more sustainably through offsetting (80%) and SAF (20%). Available at: <a href="https://www.brusselsairlines.com/xx/en/travel-classes/green-fare">https://www.brusselsairlines.com/xx/en/travel-classes/green-fare</a>, (last access: Tuesday 30 May 2023).

# **GREEN FARES**

With the Green Fare more sustainable flying gets easier and is available for all customers on the Lufthansa Group owned booking channels, including brusselsairlines.com.

# The sustainable way to fly

Green Fares enable guests to fly more sustainably through the combination of  $\text{CO}_2$  emission reduction by the purchase of Sustainable Aviation Fuel (reduces of 20% of individual  $\text{CO}_2$  emission) and  $\text{CO}_2$  emission offsetting by the contribution to high quality climate projects in the amount of the individual related  $\text{CO}_2$  emission tracked (offsetting of 80% of individual  $\text{CO}_2$  emission). The Green Fares also incorporate extra status miles, flexible conditions and benefits associated with booking an Economy Classic or Business Saver fare.



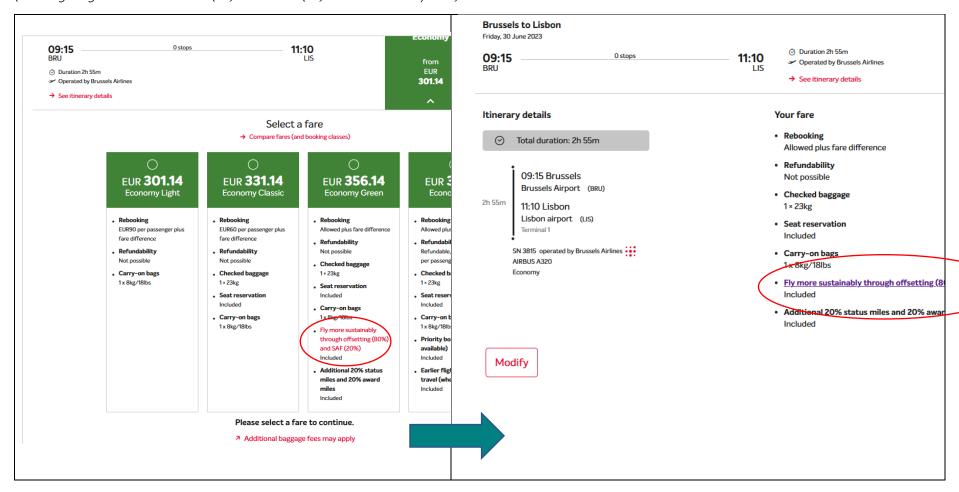
Carbon neutral by 2050: It is an ambitious goal Lufthansa Group has set but it is a goal worth every effort.

To achieve this, we are aiming to reduce our emissions from flying to the maximum. Until 2030 we will reduce our net carbon emissions by half compared with 2019. The reduction part of this interim target has been validated by the Science Based Target Initiative (SBTi) and is in line with the Paris climate agreement.

To reduce our flight related emissions, we invest in a modern and more sustainable fleet, deploy new technologies, drive efficient operations and boost the usage of sustainable aviation fuel (SAF). As a pioneer in aviation, we are constantly looking at innovative solutions and effective measures for a carbon neutral aviation industry.

To become more sustainable, we also want to involve and encourage the customer to be part of this journey. That's why Lufthansa Group is continuously expanding its more sustainable product offers, starting with the launch of the compensaid.com platform in 2019, to the integration of easy-to-book SAF purchase and climate project support in 2022. This February, Lufthansa Group as first airline Group in the world launches the so called "Green Fares" – after a trial period in Denmark, Sweden and Norway in 2022. This fare expands our fare offer for Economy and Business class with an alternative for more sustainable flying.

(Booking a flight between Brussels (BE) and Lisbon (PT) - done on 30 May 2023)



#### AUSTRIAN (LUFTHANSA GROUP)

# General climate-related marketing claim

Link to Fly more sustainably through offsetting (80%) and SAF (20%). Available at: <a href="https://www.austrian.com/xx/en/green-fare">https://www.austrian.com/xx/en/green-fare</a> (last access: Tuesday 30 May 2023).



### **Green Fares**

Travel more sustainably throughout Europe now. Take advantage of our new Green Fares offer to make your own flights within Europe even more sustainable.

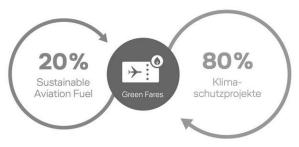


Our goal is to connect Austria with Europe and the rest of the world. We always work better as a team, so it goes without saying that all people and cultures need to stay connected now and in the future. This is why we are introducing innovative measures to make flying more sustainable. To this end, we have an ambitious goal in mind: to fly carbon.neutral by 2050 and to halve our net  $\rm CO_2$  emissions by as early as 2030. We are investing in new, more fuel-efficient aircraft, constantly optimising our flight operations and increasing our use of sustainable aviation fuels (SAFs).

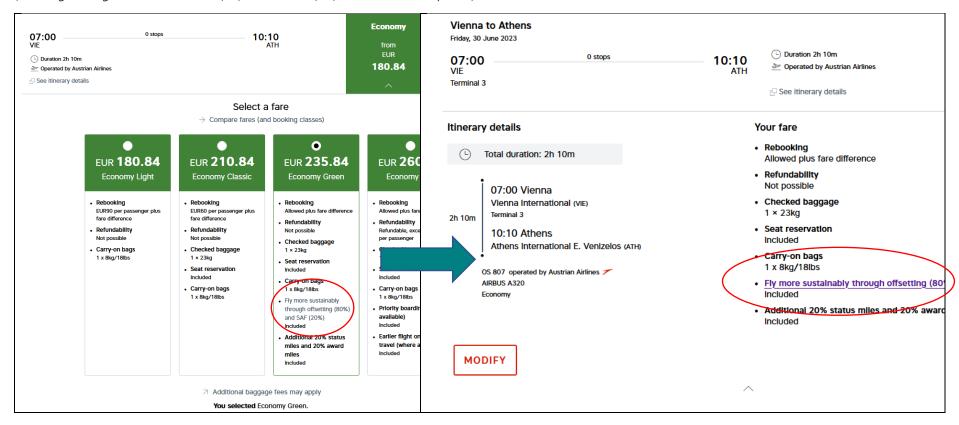
More information on the use of SAF additives

By opting for our Economy Green or Business Green fares, you are reducing your personal  ${\rm CO_2}$  emissions related to flying by 20%, thanks to the use of SAF, while the remaining 80% of  ${\rm CO_2}$  emissions related to flying is offset by making a contribution to climate protection projects.

Our new Green Fares offer will also earn you extra status miles and let you enjoy flexible rebooking options, not to mention the extra benefits with our Economy or Business Saver fares.



(Booking of a flight between Vienna (AT) and Athens (HL) – done on 30 May 2023)



# AIR DOLOMITI (LUFTHANSA GROUP) General climate-related marketing claim

Link to More sustainable flying through offsetting (80%) and SAF (20%). Available at:

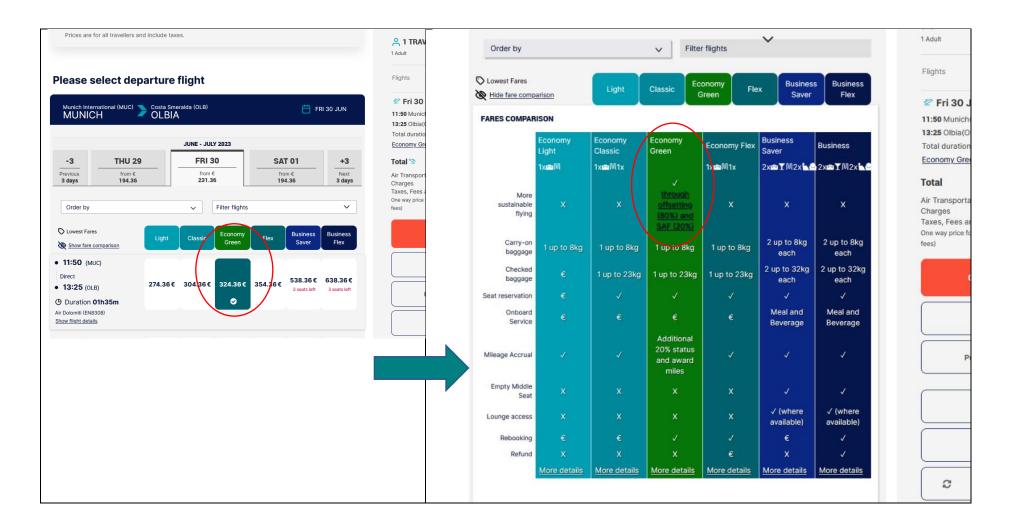
https://www.airdolomiti.eu/fares? gl=1\*1r55ofd\* ga\*ODA1Nzg0NDQ0LjE2ODA1MjU0MTE.\* ga MB3YTHS8MP\*MTY4NTQzNTYzOS4xLjAuMTY4NTQzNTYzOS4wLjAuMA..& ga=2.258827913.202442005.1685435640-805784444.1680525411 (last access: Tuesday 30 May 2023)



The choice of our Economy Green fare will reduce 20% of flight-related CO2 emissions by the use of sustainable aviation fuel (SAF) and offset the remaining 80% of the CO2 emissions by an equivalent contribution to high-quality climate protection projects.

Economy Green fare offer you all the benefits of our Economy Classic fare in addition to flexible rebooking options and an extra 20% status and award miles on our routes.

(Booking of a flight between Munich (DE) and Olbia (IT) – done on 30 May 2023)



### SWISS (LUFTHANSA GROUP)

# General climate-related marketing claim

Link to Fly more sustainably through offsetting (80%) and SAF (20%). Available at: <a href="https://www.swiss.com/xx/en/fly/on-board/green-fare">https://www.swiss.com/xx/en/fly/on-board/green-fare</a> (last access: Tuesday 30 May.



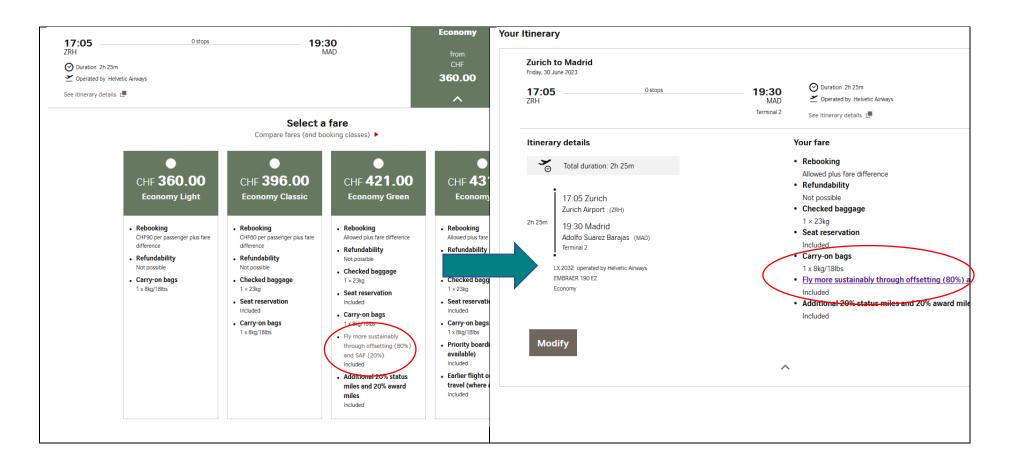
# Green Fares: Travel more sustainably in Europe with SWISS

We make more sustainable flying even easier by offering the Green Fares directly in the booking-process for all SWISS flights in Europe on SWISS Economy and SWISS Business.

The Business Green and Economy Green fares enable SWISS guests to fly more sustainably by purchasing Sustainable Aviation Fuel (reduces 20% of individual  $CO_2$  emission) and a contribution to high quality climate projects to offset remaining  $CO_2$  emission in the amount of the individual related  $CO_2$  emission tracked (offsetting of 80% of individual  $CO_2$  emission). The Green Fare also incorporates extra status miles, flexible conditions, and are available on all Lufthansa Group airlines and can be booked on swiss.com.



(booking of a flight between Zürich (CH) and Madrid (ES) – done on 30 May 2023)



#### **EUROWINGS (LUFTHANSA GROUP)**

# General climate-related marketing claims

Link to more information about the projects: <a href="https://eurowings.compensaid.com/projects/portfolio">https://eurowings.com/projects/portfolio</a>

# Our sustainability commitment





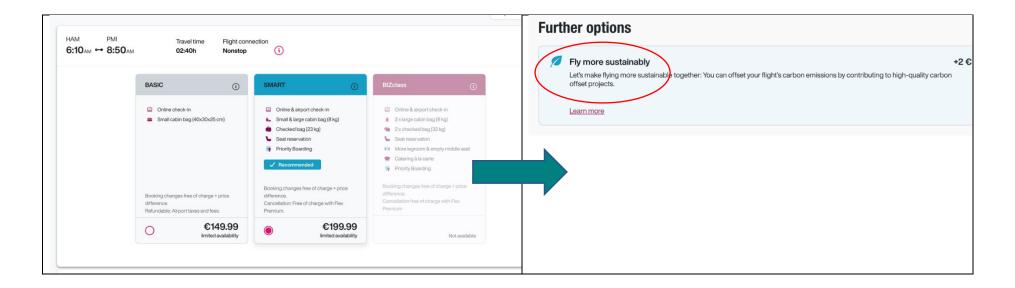
For Eurowings, flying means connecting people, cultures and economies around the world. Our passion for flying is also deeply connected to our sense of responsibility for the environment, and we know that the future of air transport must be closely aligned with an active commitment to climate protection. We are hard at work reducing our carbon emissions and making enormous progress along the way: investing in the most fuel-efficient aircraft and in the deployment of sustainable aviation fuel, improving flight operations and using lightweight materials.

#### Together we can do even more.

By offsetting your flight-related carbon emissions with Eurowings, you will support certified climate-improving projects of the highest quality standards in Germany and around the globe. The future of carbon-neutral flying is just a click away.

More information about the projects

(booking of a flight between Hamburg (DE) and Palma (ES) – done on 30 May 2023).



# Air France (Groupe Air France/KLM)

# General climate-related marketing claims



Estimated  $CO_2$  emissions per passenger for this trip 188 kg  $CO_2$ 

Air travel has other effects on the climate than CO2 emissions. When they turn into clouds, white planes trails, which are composed of water vapor and soot, can also contribute to climate change. It is still difficult to accurately measure the impact of these effects. According to several studies, sustainable aviation fuel could significantly limit these "non-CO2 effects".

#### What we do

Air France is committed to creating a more sustainable aviation industry. Our actions focus on reducing our CO<sub>2</sub> emissions via new, more fuel-efficient aircraft, the increasing use of sustainable aviation fuel, eco-piloting, and the development of intermodality.

#### **Environment**



#### Sustainable Aviation Fuel

We are actively involved in the development of sustainable aviation fuel (SAF), which reduces  $CO_2$  emissions by an average of 80% throughout its life cycle compared to fossil fuel. Manufacturing SAF costs significantly more than conventional fuel. Your contribution allows us to invest more in developing these alternative fuels and incorporate more in our future flights.

#### Learn more

#### How you can help

French regulations require the use of at least 1% sustainable aviation fuel on flights departing from France. This incorporation is already integrated into the price of the ticket. You can contribute further by choosing one of the options below. With your contribution, we will be able to increase the use of alternative fuels and continue to reduce the carbon footprint of our flights. Every Euro donated will be invested in the purchase of sustainable aviation fuel.



# Sustainable Aviation Fuel

◆ Contribute to the development of sustainable aviation fuel and reduce the CO₂ emissions of our future flights by 56 kg. Flying Blue members gain XP.

42,00 EUR

Select



# Sustainable Aviation Fuel

Contribute to the development of sustainable aviation fuel and reduce the CO₂ emissions of our future flights by 94 kg. Flying Blue members gain XP.

68,00 EUR

Select



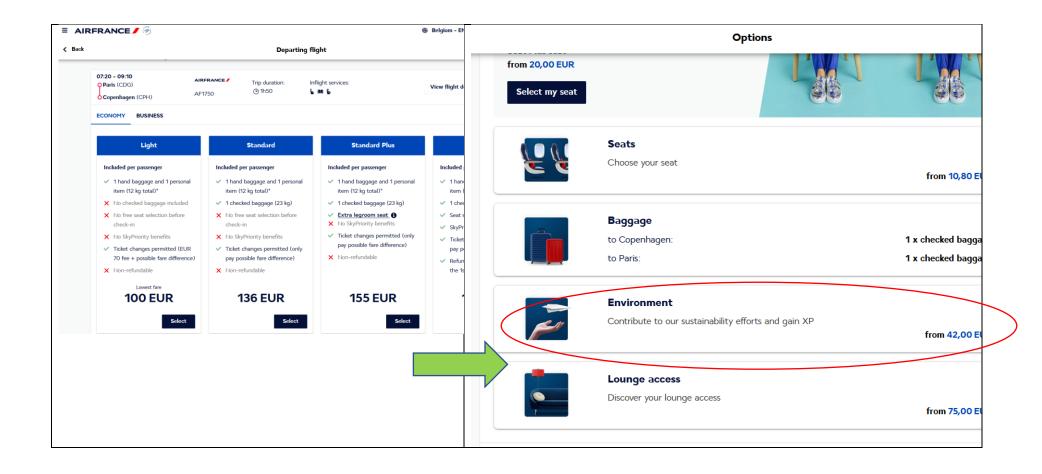
# Sustainable Aviation Fuel

◆ Contribute to the development of sustainable aviation fuel and reduce the CO<sub>2</sub> emissions of our future flights by 188 kg. Flying Blue members gain XP.

138,00 EUR

Select

(Booking of a flight between Paris (FR) and Copenhagen (DK) – done on 30 May 2023)



# KLM

# General climate-related marketing claims



Link to CO2 by reforestation and/or Sustainable Aviation Fuel (SAF) conditions: <a href="https://www.klm.com/information/legal/extra-options/co2-impact-programme">https://www.klm.com/information/legal/extra-options/co2-impact-programme</a>

#### What we do

Travelling by air connects people around the globe yet also impacts the environment. As an airline, we realise that our industry is far from sustainable. We are committed to reducing  $CO_2$  emissions, step by step, introducing operational improvements, more fuel-efficient aircraft and air-rail connections. We hope to contribute the most by replacing our fossil-based jet fuel with Sustainable Aviation Fuel (SAF).



#### Sustainable Aviation Fuel

The Sustainable Aviation Fuel we are sourcing can reduce CO<sub>2</sub> emissions compared to conventional fossil fuel. Unfortunately, it's currently much more expensive than regular fossil fuel. Your contribution helps us cover the difference.

Read more about Sustainable Aviation Fuel



#### Reforestation

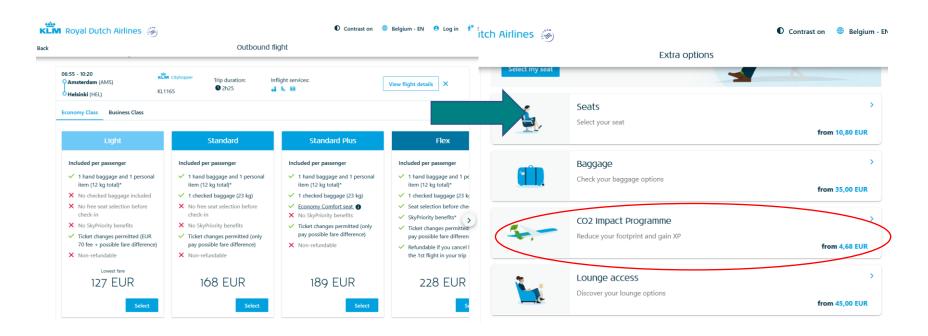
Our reforestation programme lets you compensate (part of) your flight's environmental impact. It doesn't impact the direct emissions of the flight itself, but your contribution will help restore forests that absorb CO<sub>2</sub>.

Read more about reforestation

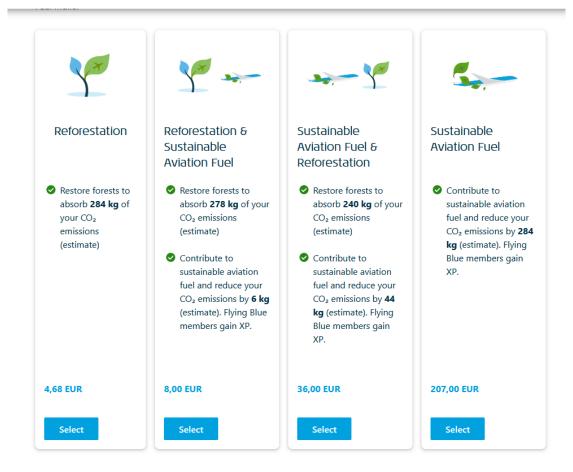
#### How you can help

Join us by contributing to SAF or reforestation (or both!). While reforestation is a nature-based contribution that helps absorb CO₂ emissions outside the aviation industry, SAF directly impacts flights to become more sustainable. Don't want to choose? Contribute to a mix of both. It's entirely up to you.

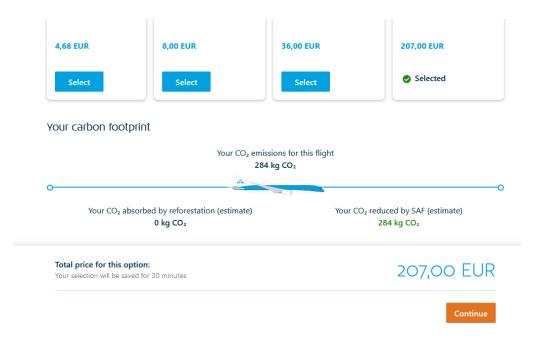
(Booking of a flight between Amsterdam (NL) and Helsinki (FI) – done on 30 May 2023)



#### CO2 Impact Programme

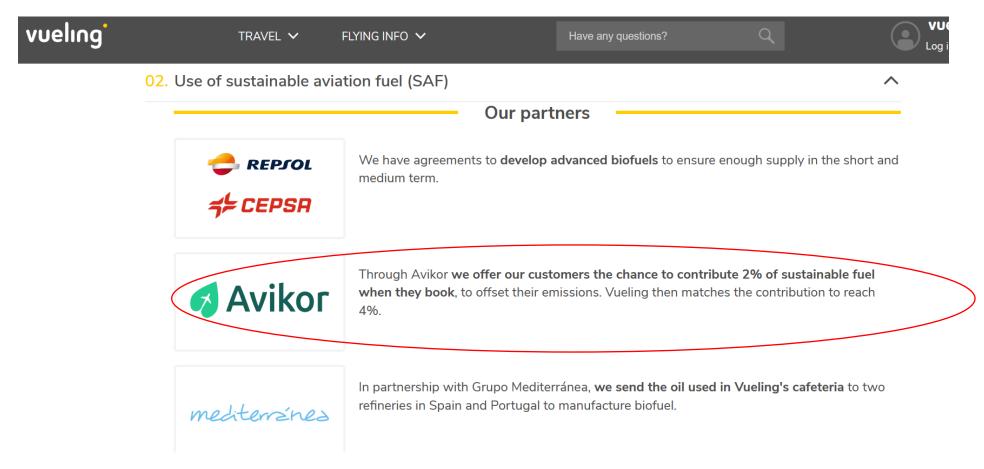


Once a climate impact programme selected:



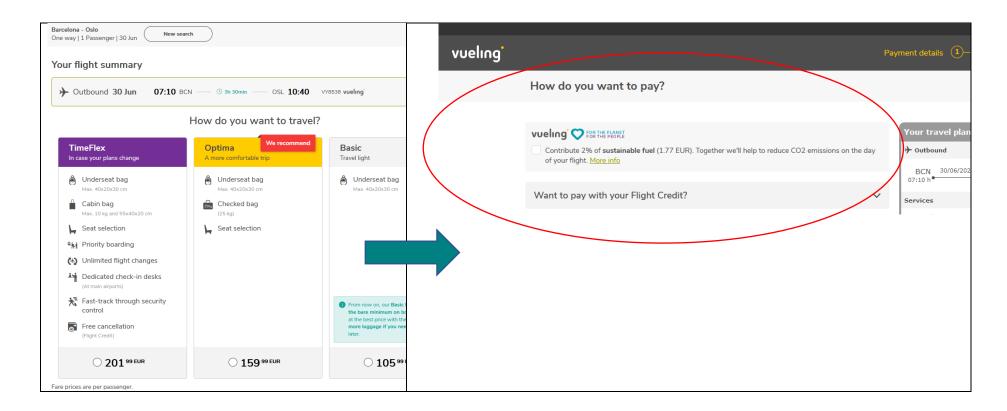
#### **VUELING**

Climate-related marketing claims



Available at: <a href="https://www.vueling.com/en/sustainability">https://www.vueling.com/en/sustainability</a>

(booking of a flight between Barcelona (ES) and Oslo (NO) – done on 30 May 2023)









Did you know that your donation helps to reduce CO2 emissions?

#### Here's how:

- In 2021, IAG (the group to which Vueling belongs) committed to using 10% of sustainable aviation fuel by 2030, which is double the amount required by the EU.
- At Vueling we've been working hard to increase the amount of sustainable fuel we use, and thanks to the agreement with Avikor (an Exolum brand), we're now able to offer you the chance to make a contribution and help us to use sustainable fuel.
- This type of fuel helps to cut greenhouse gas emissions by up to 80%.
- Your donation is equivalent to 2% of sustainable fuel for your booking, which we'll load on the day of your flight.
- Vueling will match your contribution. This will make it go even further!
- We're in this together. So, in order to be able to see the positive impact of your donation, we'll give you a certificate validated by AENOR showing

Close

#### NORWEGIAN

Climate-related marketing claims

Available at: <a href="https://www.norwegian.com/fr/infourl/infoidcarbonoffsetinfo/">https://www.norwegian.com/fr/infourl/infoidcarbonoffsetinfo/</a> (last access on 30 May 2023)

# Towards more climate neutral aviation with CHOOOSE and Norwegian

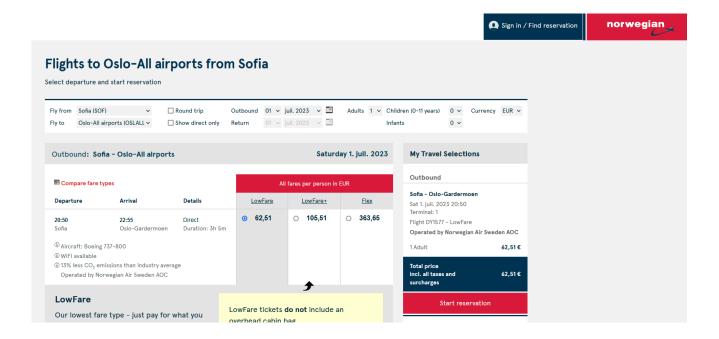
At Norwegian, we work hard to reduce our environmental impact. We have partnered with the climate company CHOOOSE to make it easy for our passengers to offset their personal carbon footprint.

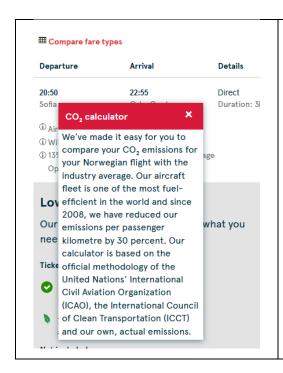
By choosing to offset the carbon footprint of your flight during checkout, you will support a CO2 offset in an amount equal to or greater than the calculated carbon footprint of your ticket. Offsetting is performed through a portfolio of CO2-reducing projects carefully selected by CHOOOSE and Norwegian, and we have identified projects focusing on clean energy with measurable, long-term impact. All projects are certified by the United Nations, Verra or the Gold Standard.

Our CO2 emissions calculation is based on the official methodology of the United Nations' International Civil Aviation Organization (ICAO), the International Council of Clean Transportation (ICCT) and our own flight emissions data.

Please note that the amount paid is non-refundable. This service is provided by CHOOOSE AS, Frøyas Gate 15, 0273 Oslo, Norway, 979 501 765 MVA.

(Booking of a flight between Sofia (BG) and Oslo (NO) – done on 30 May 2023)





# More about our CO2 calculator

- Our carbon emissions calculator is based on the guidance provided by ICAO in ICAO Carbon Emissions Calculator Methodology Version 10 issued June 2017, combined with Norwegian's own emissions data. This is the standard methodology provided by the International Civil Aviation Organization (ICAO), a specialized agency of the United Nations (UN). A summary of the ICAO method is provided here. Fleet-specific data has been implemented. The calculator will include information based on the aircraft type we intend to operate. In rare circumstances, Norwegian may need to use a different aircraft type that is scheduled to operate
- ICAO's methodology is airport specific and aircraft-type specific. This means that on routes where Norwegian is the main or only airline, there are no
  other airlines to make comparisons with. The CO<sub>2</sub> emissions calculator will therefore show an inaccurate number. We will always try to provide an
  explanation for the routes this applies to.
- A CO<sub>2</sub> emission calculation will not appear on flights where we have wetlease aircraft as we only have data based on our own aircraft.
- Please note that in the calculator, a journey involving more than one flight will be calculated based on the sum of these flights. In the comparison with industry standard we assume then that the industry standard follows the same route. Remember that flying direct instead of via other airports is always the best option for the environment.
- Our fleet is one of the most fuel-efficient in the world. However, on some routes, our carbon emissions calculator will show an unfavourable number
  for Norwegian. Reasons for this can vary and we will do our utmost to provide an explanation for the routes this applies to. On rare occasions, other
  operators may use more fuel-efficient aircraft than Norwegian or the emissions calculator use general assumptions which are not realistic for a
  specific route.

Available at: <a href="https://www.norwegian.com/fr/infourl/infoidcarbonfootprintinfo/">https://www.norwegian.com/fr/infourl/infoidcarbonfootprintinfo/</a>, Tuesday 30 May.

# Carbon offset

#### Compensate your carbon footprint

We have partnered with the climate company CHOOOSE to make it easy for you to offset your carbon footprint when flying with us.

Your contribution will be used to directly support CO2reducing projects certified by the United Nations and the Gold Standard.

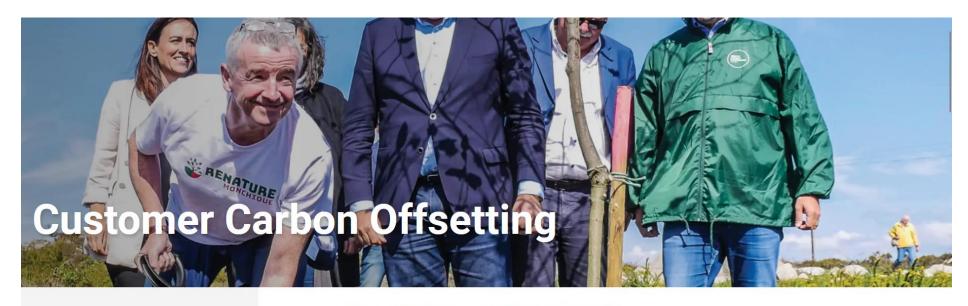
Offset your Carbon footprint by paying 1,72 €

More about climate compensation >>



#### **RYANAIR**

# Climate-related marketing Claims



Sustainability

ESG Governance Structure

Pathway to Net Zero

HOME > SUSTAINABILITY > CUSTOMER CARBON OFFSETTING

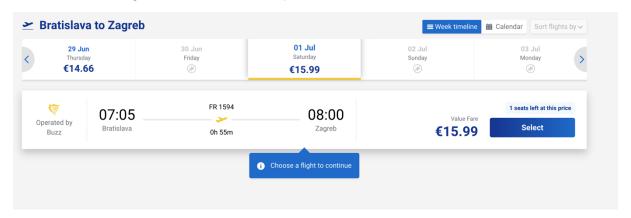
# **Participate in Carbon Offsetting**

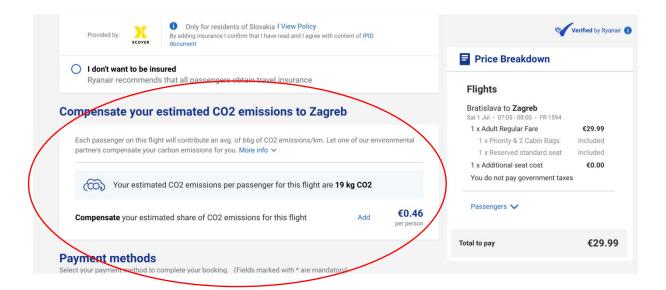
Ryanair is working hard on being a more sustainable airline. We are investing over \$22bn in the latest aircraft engine technology and partnering with fuel suppliers to increase our use of sustainable aviation fuel. You can also support our environment by voluntarily offsetting your carbon emissions. There are two ways to contribute:



Available at: https://corporate.ryanair.com/sustainability/customer-carbon-offsetting/

(Booking of a flight between Bratislava (SK) and Zagreb (HR) – done on 31 May 2023)





### Compensate your estimated CO2 emissions to Zagreb

Each passenger on this flight will contribute an avg. of 66g of CO2 emissions/km. Let one of our environmental partners compensate your carbon emissions for you. More info

Ryanair is working hard on being a more sustainable airline. We are investing over \$22bn in the latest aircraft engine technology and partnering with fuel suppliers to increase our use of sustainable aviation fuel. You can also support our environment by voluntarily compensating your carbon emissions. There are two ways to contribute:

Carbon calculator: while offering a contribution towards emissions compensation will not make the flight itself 'greener', our carbon calculator enables you to participate in a number of great environmental projects.

This option estimates your share of CO2 emissions based on your flight distance, the expected fuel consumed and the number of guests on-board. The cost of the emissions calculated is donated to environmental projects.

Partial contribution: Our partial offset option allows you to contribute a set amount of €2 to support environmental projects (the equivalent of compensating 50% of emissions based on our average route distance and fuel burn).

#### Methane Capture, Bulgaria

The project at the Methane Gas Capture and Electricity Production at Kubratovo Wastewater Treatment Plant in Sofia is a methane energy generation project. The project avoids harmful decaying of organic waste. Before the project, the slurry emitted a large amount of methane into the atmosphere. Hence, the project supports climate protection by reducing the emissions of methane and carbon dioxide. It contributes to a total reduction of 62,000t CO2 annually. The project will also directly generate clean and renewable energy in the form of biogas. This energy product will replace the electricity previously purchased from the electricity grid and from diesel fuels. Excess electricity will be fed into the power grid. Gold Standard project.

#### Kartaldagi Wind Power Plant project, Turkey

Located near the villages of Kartalköy, Kuzoluk, Tandirli and Demirler in Turkey's Gaziantep Province, the project entails the installation and operation of a large-scale wind power plant, which will consist of 19 turbines with a total installed capacity of 46MW. It will generate around 156,000 MWh every year. The resulting renewable energy generated will completely replace the grid electricity, which is a mix of various fuel sources, but primarily fossil

#### Cookstove Project, Nepal

The project provides disadvantaged communities in Nepal, in particular the Dalits and Janajatis with locally made mud-brick improved cooking stoves. Replacement of the traditional cooking stoves with the projects improved cooking stoves will reduce exposure of the family members to indoor air pollution and therefore result in saving of health-related expenses. Each stove disseminated under the project will potentially reduce the household firewood consumption by half.

Gold Standard project which supports multiple UN Sustainable Development Goals including Life on Land. Nepal's forest cover declined at an annual rate of 1.8% per year between 1980 and 2000. The introduction of improved cooking methods reduces firewood demand and helps to conserve important forests.

#### Renature, Monchique

It was founded in partnership with GEOTA, ICNF, the Algarve Tourism Board and The Municipality of Monchique to help with the Algarve region's reforestation following wildfires in 2018, the largest to have ever hit Europe on that year. Thousands of hectares were destroyed and millions of euros lost. In the last 4 years, over 266,137 trees have been planted by a professional skilled field team and with the help of over 500 local volunteers. The project has helped 57 landowners and their families to date while ecological restoration was initiated covering an area of 812 hectares. All of this would have been impossible without the support of Ryanair's customers through our Carbon Offset Scheme.



Your estimated CO2 emissions per passenger for this flight are 19 kg CO2

Compensate your estimated share of CO2 emissions for this flight

€0.46 per person

### SAS

Climate-related marketing claims

# WE ARE NOW LAUNCHING TICKETS WITH BIOFUEL INCLUDED

We want to make it easier for our business customers to choose sustainable aviation fuel for their next flight – Go Smart Bio and Plus Pro Bio include the cost of approx. 50% biofuel. The tickets are available on all our domestic flights as well as within Scandinavia and Europe.

The amount of biofuel is calculated on an average journey, corresponding to approx. 60 min domestic flight in Sweden and Norway and within Scandinavia, 35 min domestic flight in Denmark or 1h 30 min flight within Europe.

The quantity of biofuel purchased will be used to replace the corresponding amount of fossil fuel in SAS's operations. SAS guarantees that the purchase of biofuel takes place within 12 months.

Log in and book

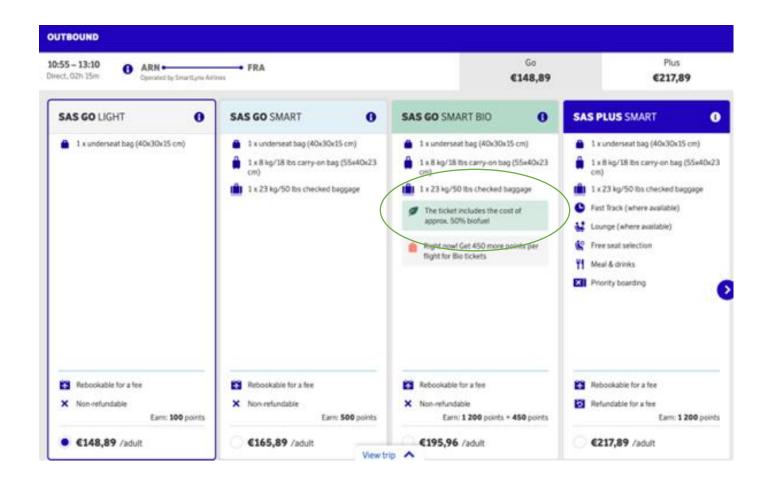
More about Go Smart Bio and Plus Pro Bio

Available at: <a href="https://www.flysas.com/en/corporate-program/corporate-sustainability-program/">https://www.flysas.com/en/corporate-program/corporate-sustainability-program/</a>

Link to Go Smart Bio and Plus Pro Bio: <a href="https://www.flysas.com/en/bio/">https://www.flysas.com/en/bio/</a>

## Flight booking

(booking of a flight between Stockholm (SE) and Frankfurt (DE) – done on 2 June 2023)



#### **SAS GO SMART BIO**

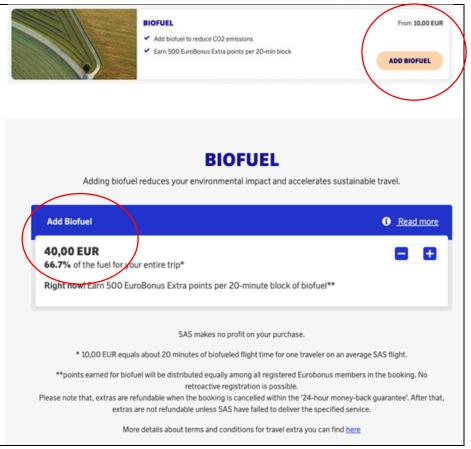
The ticket type includes the cost of approx. 50% biofuel, which is calculated on an average journey, corresponding to approx. 60 min on Swedish or Norwegian domestic, 60 min within Scandinavia, 35 min on Danish domestic or 1h 30 min on European flights. Compared to fossil fuels, sustainable aviation fuels such as biofuel dramatically reduce the climate-impacting CO2 emissions in their lifecycle. The amount of biofuel purchased will be used to replace the equivalent amount of fossil fuel in SAS' operations. SAS guarantees that the purchase of biofuel takes place within 12 months.

**CHANGES:** Rebooking is permitted at a charge of SEK/NOK/DKK 650/EUR 70/USD 85 per person. In case of rebooking to a higher fare, the difference between the fare paid and the higher fare will be added. Origin/destination may not be changed.

REFUND: Ticket and domestic/international fees are non-refundable.

**CHILD DISCOUNT:** 2-11 years 25% discount. 0-2 years 90% discount. No discount on taxes or fees.

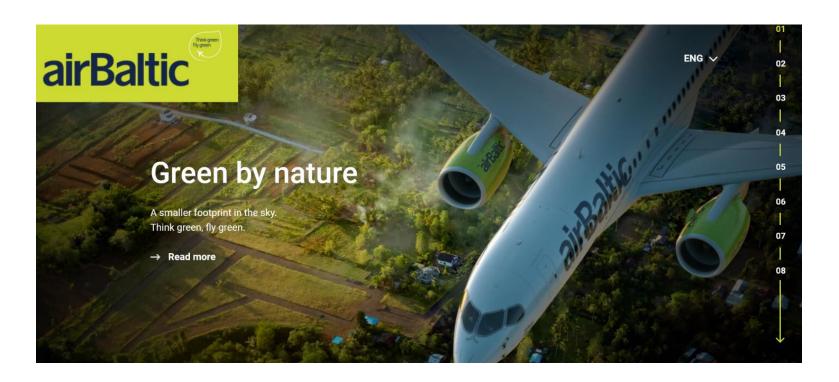
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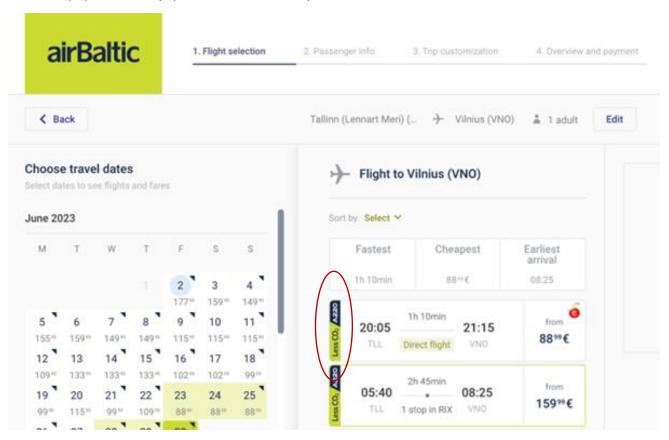
## AIR BALTIC

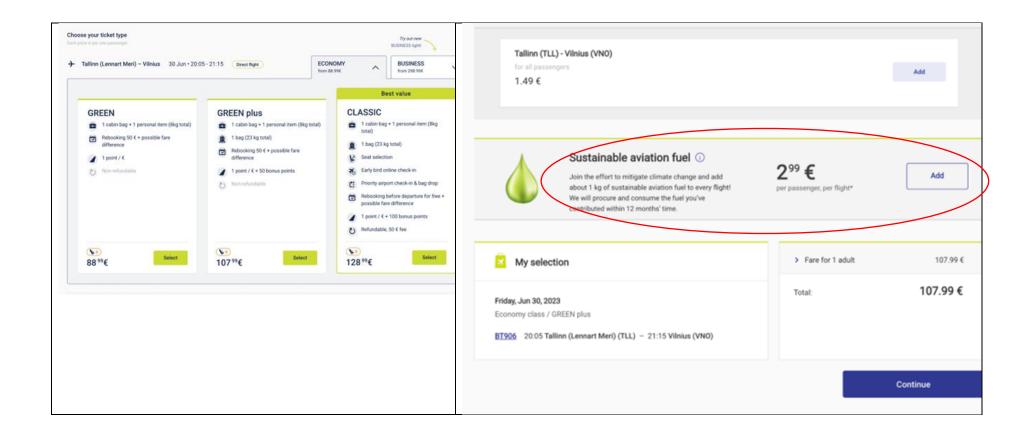
## Climate-related marketing claims

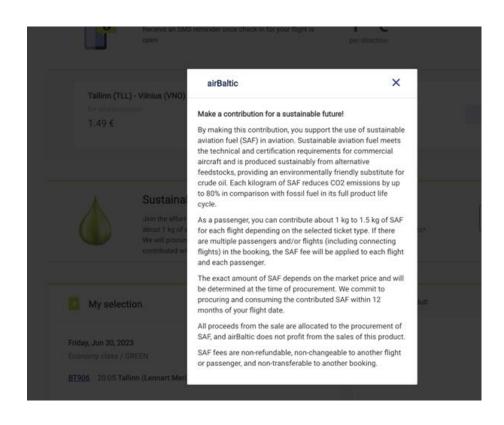
Available at: <a href="https://www.airbaltic.com/sustainability/?lang=en">https://www.airbaltic.com/sustainability/?lang=en</a> (last access: 2 June 2023)



Booking of a flight between Tallinn (EE) and Vilnius (LT) – done on 2 June 2023)



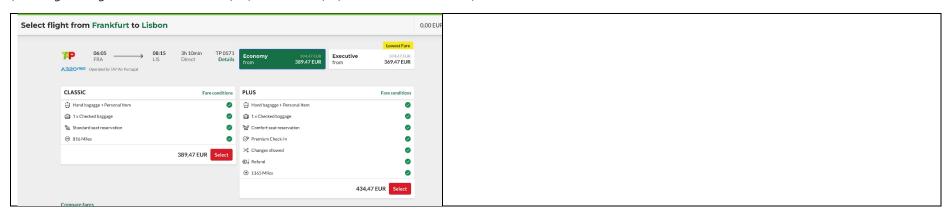


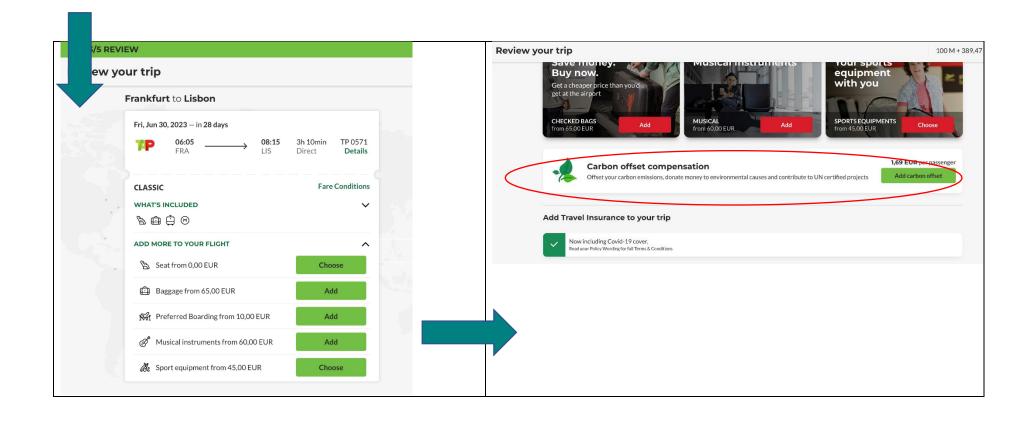


### TAP

# Flight booking

(Booking of a flight between Frankfurt (DE) and Lisbon (PT) – done on 2 June 2023)





### Carbon Offset

1,69 EUR per passenger

- ✔ Offset your carbon emissions
- ✔ Donate money to environmental causes
- ✓ Contribute to UN certified projects

#### All about carbon offset

#### Carbon Emissions in this trip

Total distance for this itinerary: **1.876 km** CO2 emission for this itinerary (kg): **0,152** 

Contribution for all passengers: 1,69 EUR

#### Add Carbon Offset contribution

Carbon offset isn't mandatory. Once paid, it can't be refunded. TAP doesn't benefit in any way from this programme.

# By adding Carbon offset, you are supporting this project

#### **GYAPA EFFICIENT COOKSTOVES PROJECT**

This project, in Ghana, contributes to the significant reduction of greenhouse gases through the availability of efficient stoves, the Gyapa, which allow food to be cooked faster, promoting a 50% reduction in fuel consumption, and minimizing exposure to toxic fumes. This project also aims to promote the training of local ceramists and manufacturers in the production of Gyapa stoves, ensuring the development of local communities.

### VOLOTEA

Climate-related marketing claims

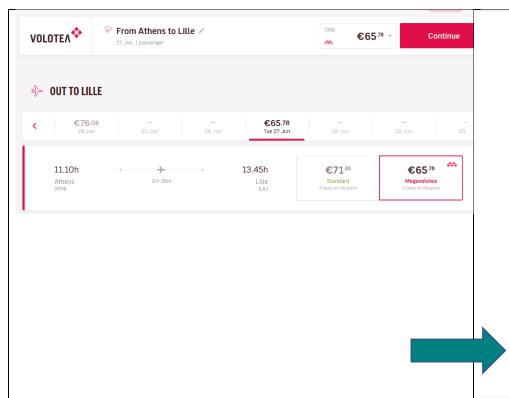
# **WORKING TOGETHER TO REDUCE THE CO2 FOOTPRINT**

When you buy a flight with Volotea, you have the option of participating in the compensation of your carbon footprint on the payment page by contributing €2 per passenger. We in turn will match your contribution!!

Search flights

Available at: <a href="https://www.volotea.com/en/sustainability/">https://www.volotea.com/en/sustainability/</a>

(Booking of a flight between Athens (HL) and Lille (FR) – done on 2 June 2023)



# **WORKING TOGETHER FOR CLEANER TRAVEL**

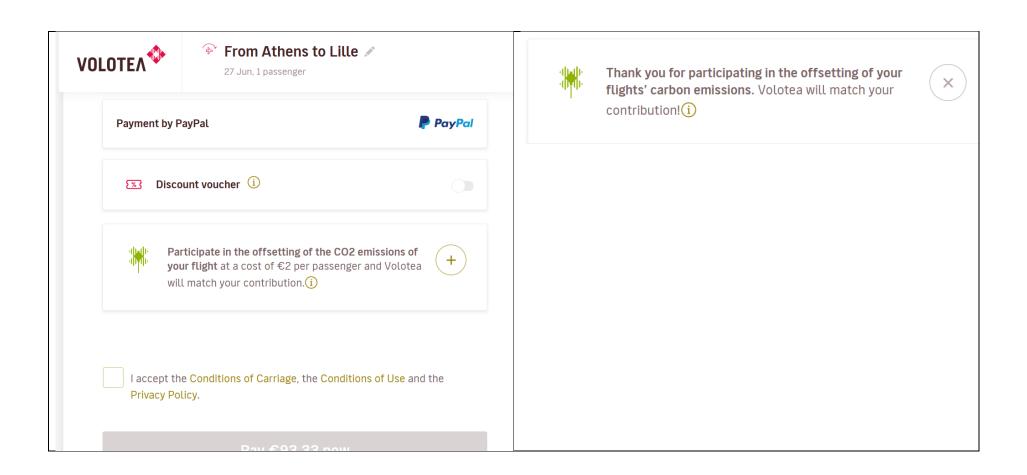
Contribute €2 per passenger to compensate the CO2 emissions of your flight and Volotea will match your contribution by adding another €2 and invest the joint sum in CO2 offsetting projects.

These projects, audited and certified by the most recognised international standards, are aimed at:

- Reforestation and conservation.
- Transition to renewable energies.
- Treatment and recycling of waste to generate energy in disadvantaged communities.

Volotea currently supports projects certified by the United Nations' Clean Development Mechanism (CDM) aimed at reducing greenhouse gas emissions from improved animal waste management systems in the region of Sonora (Mexico). In addition to contributing to carrying out these activities in an economically sustainable manner, the projects produce other environmental benefits with a social impact, such as allowing the use of renewable energy sources, improving water and air quality and increased local employment and skilled labor.



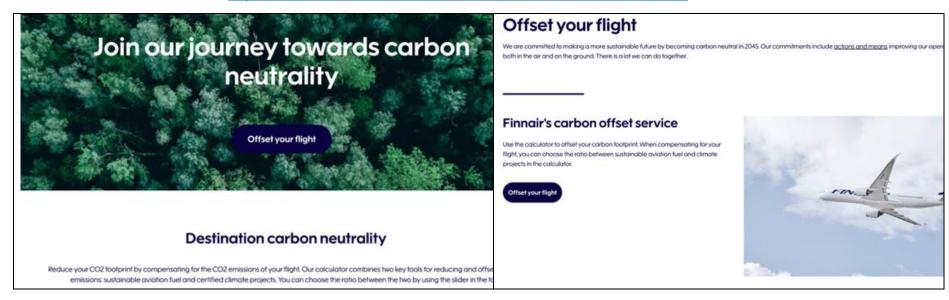


### **FINNAIR**

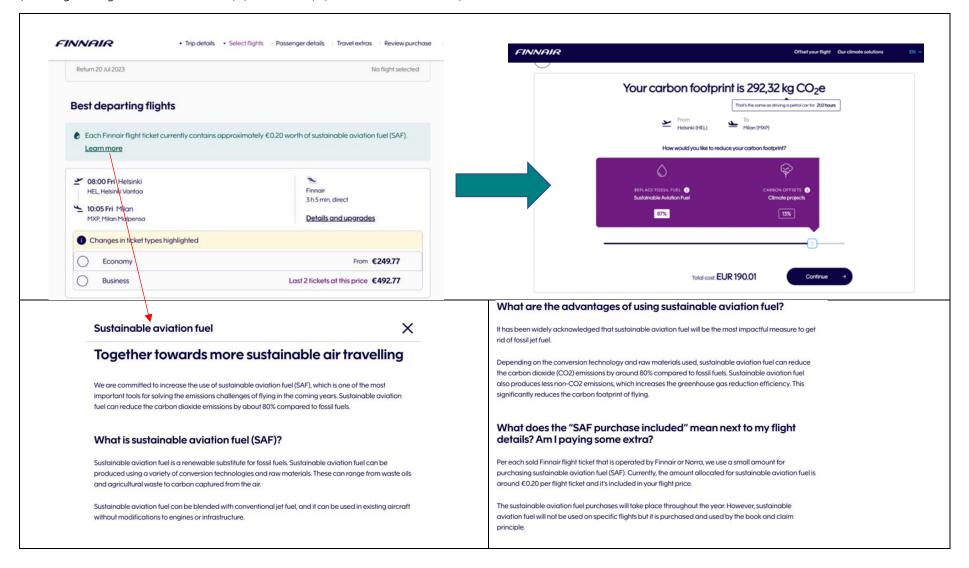
# Climate-related marketing claims

Link to offset your flight: <a href="https://finnair.chooose.today/">https://finnair.chooose.today/</a>

Link to Finnair's carbon offset service: <a href="https://www.finnair.com/fi-en/sustainable-travel/finnair-s-carbon-offset-service">https://www.finnair.com/fi-en/sustainable-travel/finnair-s-carbon-offset-service</a>



(booking of a flight between Helsinki (FI) and Milan (IT) – done on 2 June 2023)



#### How do I know if my flight has sustainable aviation fuel?

Sustainable aviation fuel is purchased and used based on the book and claim principle, in which the is not physically delivered and loaded onto a particular aircraft or flight. This approach enables airlin assert the environmental advantages associated with their sustainable aviation fuel purchase. A simi mechanism is used in the green electricity market.

Currently the amount allocated for sustainable aviation fuel is around €0.20 per Finnair flight ticket at it's included in your flight price. This means approximately 1,200 tonnes of sustainable aviation fuel peyear, which equals 630 flights between Helsinki and Tallinn.

# Why is there sustainable aviation fuel included in each Finnair ticket?

Our goal is to increase the use of sustainable aviation fuel, and all the allocated money goes directly sustainable aviation fuel purchases. Increasing the sustainable aviation fuel usage directly reduces emissions from flights, and it also supports the development of the sustainable aviation fuel market b boosting demand and supply.

The European Union has agreed to ramp up the sustainable aviation fuel usage over the next few decades and is about to implement an EU-wide mandate in 2025. Currently there are also a few national sustainable aviation fuel mandates in force in some of the EU countries. Part of our sustainable aviation fuel purchases go towards fulfilling these mandates.

The increased use of sustainable aviation fuel will bring additional costs for us and other airlines, as fuel is one of the largest cost items for an airline. Sustainable aviation fuel is 2–5 times more expensive than regular jet fuel. The increased fuel costs arising from the use of sustainable aviation fuel are likely to be reflected in the ticket prices in the coming years. With the EU regulation, the requirements for the use of sustainable aviation fuel will apply to all EU airlines, and therefore the costs will increase for all EU airlines.

Using sustainable aviation fuel is an important part of our CO2 emission reduction actions. By increasing the usage of sustainable aviation fuel, we can contribute to the development of sustainable aviation fuel infrastructure and help create a more sustainable aviation industry in the long run.

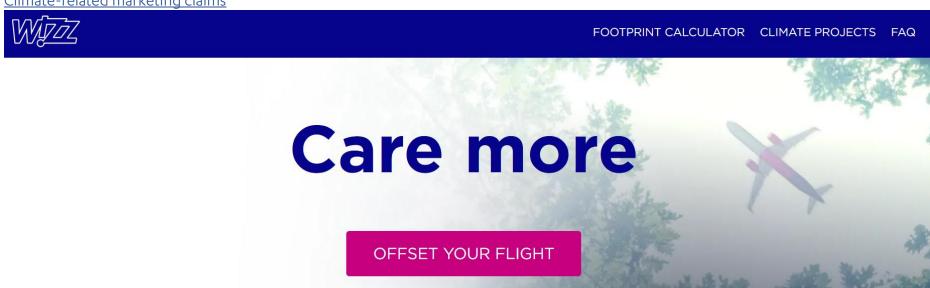
### Are all my flight emissions now offset?

This small sustainable aviation fuel cost allocated per every flight ticket is only one step towards more sustainable air travelling.

You can also join the efforts and compensate for the CO2 emissions of your flight by purchasing more sustainable aviation fuel or supporting certified climate projects via our partner Chooose. <u>Find out more about our carbon offset service.</u>

### WIZZAIR

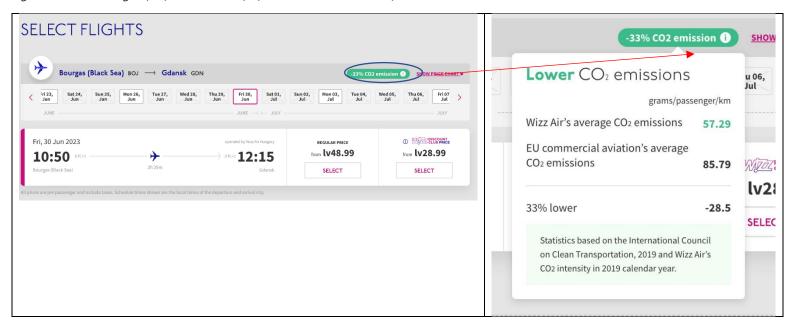
Climate-related marketing claims



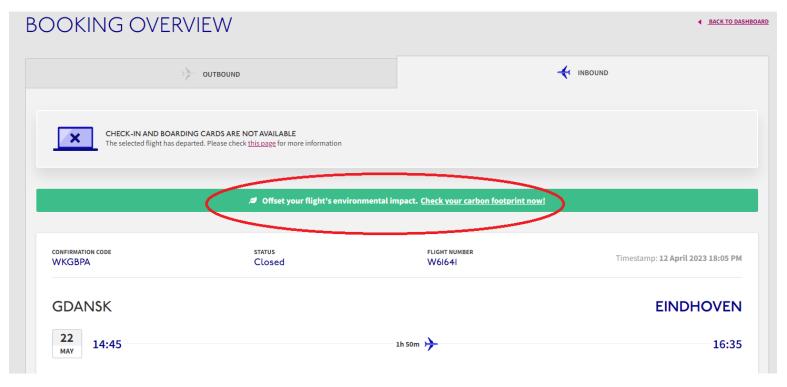
At WIZZ, we have made it easy for you to address the carbon footprint of your travel. With simple steps, you can calculate and offset your flight's carbon emissions by supporting high-impact climate projects certified by international standards.

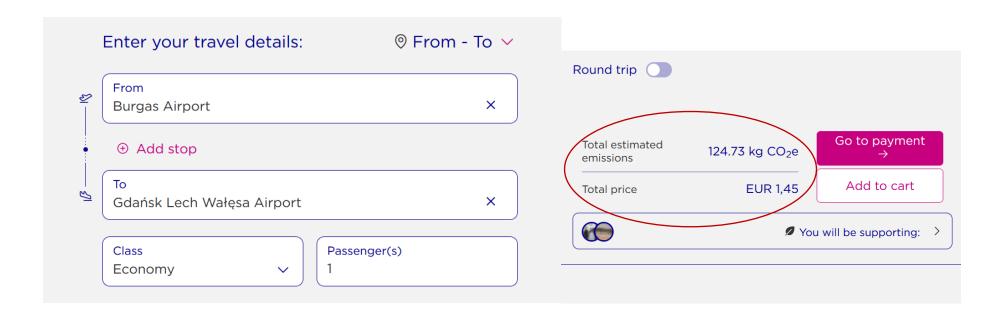
Available at: https://wizzair.chooose.today/?utm\_source=banner&utm\_medium=homepage&utm\_campaign=wizz&utm\_content=calculate-footprint

(booking of a flight between Bourgas (BC) and Gdansk (PL) – done on 2 June 2023)



Asking for offsetting CO2 emissions during Check-in of the flight:





END